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Invitation to an RAeS lecture in cooperation with the DGLR and VDI

Corporate Jet Cabin Evolution

David Velupillai, Marketing Director,
Airbus Corporate Jets



Lecture
followed by discussion

Entry free !
No registration required !

Date: Thursday, 1 September 2016, 18:00

Location: ZAL TechCenter

Hein-Sass-Weg 22, 21129 Hamburg



Zentrum
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Luftfahrtforschung

Airbus markets corporate jets derived from all of the aircraft in its modern family, giving customers a comprehensive spread of sizes and ranges to suit their needs.

Corporate jet customers are essentially big companies, billionaires and governments. They are most interested in two things - the ability to fly the mission and the cabin – unlike in the airliner world, where it is all about economics. So what customers get in the cabin – in terms of cross-section and floorspace – is of great interest, because it directly affects the lifestyle that they can take into the sky.

Available cabin space and furnishing have evolved over time, with today's corporate jets delivering a much larger and more sophisticated environment than early jetliners.

Airbus' ACJ320 Family has the widest and tallest cabin of any business jet, while being similar in size externally. So it is well placed to deliver more of the comfort, space and freedom of movement that customers want, including offices and lounges, conference and dining areas, bedrooms and bathrooms.

For customers that want even more comfort, capacity and capability, Airbus offers VIP versions of its widebodies, which have the added benefit of delivering "nonstop to the world" range.

David Velupillai is a Marketing Director at Airbus Corporate Jets, and currently markets and communicates on everything from ACJ318 to ACJ380. He has a BSc in Aeronautical Engineering from Bristol University, worked in the design office of Hawker Siddeley Aviation, Hatfield, and was a Technical Editor of Flight International magazine. A 30 year veteran of Airbus, he worked for many years in Airbus press relations in Toulouse, sharing in, and communicating on, the birth and evolution of all Airbus aircraft.

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